

# LANDS' END SCHOOL

## LANDS' END SCHOOL STARBOARD SCHOLARSHIP PROGRAM ELIGIBILITY, SELECTION AND AWARDS

### STUDENT ELIGIBILITY REQUIREMENTS:

Applicants must meet all the following criteria:

- Be an eighth grader or high school student at a Lands' End Preferred School in the United States as of January 19, 2023. (the school must be an active customer of Lands' End at the time of application and not have submitted any cancellation notice)
- Be currently in grades 8-12
- Fully complete the application process outlined in the Selection Criteria below.
- If under age 13, have parental consent in the online application.
- Scholarships are one-time only; past recipients are not eligible to reapply.

Children of employees of Lands' End and the Lands' End Board of Directors are ineligible.

Limit one (1) application per child.

Only the first 1,000 applications will be accepted. Applications will be accepted from October 5<sup>th</sup>, 2022 through January 19, 2023, or when 1,000 applications have been received.

Scholarship recipients will be notified by March 24, 2023 with an acceptance deadline of April 21, 2023.

Scholarships will be awarded in August 2023.

### STUDENT SELECTION CRITERIA:

The program will use the following applicant selection criteria:

- Academic performance
- Interest in and aptitude for leadership.
- Two essays on the following:
  - Essay #1: Our Mission: A More Comfortable World. We care about our employees, our community and our planet.  
There are three basic needs for human comfort: food, shelter and safety. In order to support organizations that help fulfill at least one of these needs, Lands' End established the Comfort Fund. Please tell us about how one of these three basic needs — food, shelter or safety—has impacted you, someone you know, or your community, and what opportunities you have sought out to learn more about it, or make a positive impact on it.
  - Essay #2: Describe how winning this scholarship would impact your education.
- One teacher reference/questionnaire

Financial need will not be considered. Receipt of this scholarship may negate or otherwise affect the financial aid the student may otherwise receive from other sources.

**STUDENT SCHOLARSHIP:**

Up to 5 scholarships of \$5,000 each will be granted, one student for each grade 8 – 12, regardless of their school's status as an *Exclusive* or *Non-Exclusive* Lands' End School customer at the time of the scholarship award; provided that he/she is a qualified applicant as determined by Scholarship America. If a grade fails to produce a qualified applicant, the scholarship will be awarded to an at large applicant. Only one scholarship will be awarded per school.

The scholarship can be used in one of the following three ways:

- If in grade 12, use the scholarship for college tuition, fees, books and supplies at an accredited postsecondary institution following high school graduation, OR
- If in grade 8-11, have his/her school apply it to the 2023/2024 academic year tuition, books and fees, OR
- Have the scholarship deposited in a 529 plan or RESP (Registered Education Savings Plan) in his/her name.

The award will be issued by Scholarship America in U.S. currency.

Scholarships are for high school or undergraduate tuition only.