

LANDS' END SCHOOL

LANDS' END SCHOOL STARBOARD SCHOLARSHIP PROGRAM ELIGIBILITY, SELECTION AND AWARDS

STUDENT ELIGIBILITY REQUIREMENTS:

Applicants must meet all the following criteria:

- Be a middle or high school student at a Lands' End Preferred School as of November 1, 2019 (the school must be an active customer of Lands' End at the time of application and not have submitted any cancellation notice)
- Be currently in grades 6-12
- Fully complete the application process outlined in the Selection Criteria below.
- If under age 13, have parental consent in the online application.
- Scholarships are one-time only; past recipients are not eligible to reapply.

Children of employees of Lands' End and the Lands' End Board of Directors are ineligible.

Limit one (1) application per child.

Only the first 3,000 applications will be accepted. Applications will be accepted from November 1, 2019 through December 13, 2019, or when 3,000 applications have been received.

Scholarship recipients will be notified by February 21, 2020 with an acceptance deadline of March 20, 2020.

Scholarships will be awarded in August 2020.

STUDENT SELECTION CRITERIA:

The program will use the following applicant selection criteria:

- Academic performance
- Interest in and aptitude for leadership.
- Two essays on the following:
 - Essay #1: Describe an individual (past or present) who has impacted a STREAM path and inspired you.
Select from one of the following STREAM paths – Science, Technology, Reading, Engineering, Arts or Math.
 - Essay #2: Describe how winning this scholarship would impact your education.
- One teacher reference/questionnaire

Financial need will not be considered. Receipt of this scholarship may negate or otherwise affect the financial aid the student may otherwise receive from other sources.

STUDENT SCHOLARSHIP:

Up to 7 scholarships of \$10,000 each will be granted, one student for each grade 6 – 12, regardless of their school’s status as an *Exclusive* or *Non-Exclusive* Lands’ End School customer at the time of the scholarship award; provided that he/she is a qualified applicant as determined by Scholarship America. If a grade fails to produce a qualified applicant, the scholarship will be awarded to an at large applicant. Only one scholarship will be awarded per school.

The scholarship can be used in one of the following three ways:

- If in grade 12, use the scholarship for college tuition, fees, books and supplies at an accredited postsecondary institution following high school graduation, OR
- If in grade 6-11, have his/her school apply it to the 2020/2021 academic year tuition, books and fees, OR
- Have the scholarship deposited in a 529 plan or RESP (Registered Education Savings Plan) in his/her name.

The award will be issued by Scholarship America in U.S. currency.

Scholarships are for middle school, high school or undergraduate tuition only.

SCHOOL AWARD ELIGIBILITY REQUIREMENTS:

- The school is only eligible for a school award if a student from the school is a recipient of a Lands’ End School Starboard Scholarship; and
- The School is enrolled as a Preferred School and remains enrolled with Lands’ End as a Preferred School (*exclusive or non-exclusive*) through the award date of August 2020.

Limit One (1) School award per school.

SCHOOL AWARDS:

- *Exclusive* Preferred School customer at the time of award will receive a \$5,000 cash donation to the school as well as a \$500 Lands’ End Gift Card
- *Non-Exclusive* Preferred School customer at the time of award will receive a \$2,500 cash donation to the school as well as a \$500 Lands’ End Gift Card

The school award is provided by Lands’ End, Inc. in U.S. currency.