

LANDS' END SCHOOL REWARDS PROGRAM

- Lands' End® has made a commitment to give back \$1 million this year to our partner schools.
- As a Preferred School, we'll contribute a percentage of your net uniform sales back to your school.
- This contribution can be used however you see fit, to help out with any school program you choose.
- Your school can earn up to 6% cash back for every uniform order placed.

ANNUAL NET SALES	CASH-BACK REWARD
\$1,000-\$4,999	1%
\$5,000-\$9,999	2%
\$10,000+	3%

And you can earn up to 3% more with our bonus incentives:

Exclusive contract	+1%
Exclusive multi-year contract	+1%
Parents' address and/or email list	+1%

Any school with 501©(3) or 509(a) tax exempt status and dress code needs is eligible. You must submit relevant tax information to participate. Once your school agrees to use Lands' End as a school uniform provider, your school is then assigned a Preferred School Number. Parents are then notified of the number and reminded to use it whenever placing an order to make sure your school gets credit for the sale. Uniform purchases made from the Lands' End School Catalog, website, or at kiosks in Lands' End Inlets® and the Lands' End Shop at Sears can all be applied to the School Rewards program. Purchases are accrued during the Lands' End fiscal year, February 1 to January 31, with Rewards checks distributed during the month of February.

For more information and to sign up, contact an Account Representative at 800-741-6311 (001+608-935-8380 International) or email a request to school@landsend.com.

LANDS' END
SCHOOL UNIFORMS