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LANDS' END SHARES FAVORITE HOLIDAY GIFTS ON AMAZON

Amazon customers can find the best festive gifts from Lands' End on the Amazon storefront

DODGEVILLE, Wis., (Dec. 11, 2018) – Lands' End, a leading retailer known for high quality apparel for the whole family, is offering a curated collection of the brand's all-time holiday favorites on Amazon, just in time for the shopping season. Shoppers will find a robust assortment of holiday favorites for men, women and kids, as well as items for the home, available through a dedicated storefront at amazon.com/landsend.

"We are excited to expand our holiday gift shopping capabilities to more audiences by offering an assortment of our holiday favorites on the Amazon storefront," said Jerome Griffith, chief executive officer and president, Lands' End. "Amazon is a destination for shoppers to find what they need and love, and our shared interest in quality, value and excellent customer service makes this a great partnership and introduces new customers to the Lands' End brand."

The Lands' End Amazon assortment features casual clothing and accessories including the Women's Quarter Zip Fleece Pullover, Men's Flannel Shirt, warm winter outerwear for the entire family as well as cozy home products such as flannel sheets and Supima® cotton towels. Popular holiday picks—such as the Men's Turkish Terry Robe, Women's Knit Flannel Pajama Set as well as boys' and girls' Sherpa Hoodies—make gift-giving easy.

Customers can shop for Lands' End merchandise via catalog, in person at 16 U.S. Lands' End company operated stores, online at landsend.com, and through Amazon at amazon.com/landsend.

About Lands' End, Inc.

Lands' End, Inc. (NASDAQ: LE) is a leading multi-channel retailer of casual clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com, international websites, third party online marketplaces, and through retail locations. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

About Amazon Fashion

Amazon Fashion, the fashion retail division of Seattle-based Amazon.com, Inc. (NASDAQ: AMZN), is a one-stop destination for head-to-toe style. Find apparel, shoes, accessories, jewelry, watches, handbags and luggage from a wide range of designer, contemporary and emerging brands for any occasion, any style and any budget. With a vast selection and innovations like [Prime Wardrobe](#), a Prime-exclusive program that lets you try before you buy, Amazon Fashion aims to reinvent the online fashion shopping experience for everyone and uses technology to serve customers with products and brands that are relevant to them. For more information, please visit www.amazon.com/fashion.