Lands’ End Makes Holidays Easier
10 Trends for Under the Tree

Lands’ End has been making the holidays easier since 1963. With thoughtful gifts, a stress-free shopping experience, five-star customer service and something for everyone on the list, Lands’ End is the place where all savvy Santas shop. Here’s a look at what’s trending in Santa’s workshop to make it a merry holiday season.

Make it Social. In today’s era of social media selfies, it always seems to be about the best photo op. Soon, Instagram, Facebook and Twitter will be filled with holiday images – Christmas trees, stockings hanging from the mantel and of course, loved ones wearing their new gifts. Gifts that dazzle in photos can make a holiday snapshot stand out. After all, who doesn’t love a lot of “likes” on Christmas?

Picture the entire family gathered around the tree in cozy, 100 percent cotton Lands’ End flannel sleepwear in the very same classic Rich Red Multi Plaid. It’s brushed on the inside and outside so it’s as snuggly as it is cute. The festive print is available in sleepwear for women, men and kids. There’s even a coordinating scarf and Squall® for the pet. Oh, and don’t forget to tag #mylandsend to share the festive spirit.

Make it Traditional. With all the hustle and bustle of the holidays, families can take comfort in traditions. Look for plenty of classic red, white and ivory along with deep tones of green and navy throughout items for the home and family. Traditional plaids and Fair Isle are to be found throughout the entire gifting collection.

Lands’ End Needlepoint Stockings are celebrating 25 years of making mantels merry. These handstitched traditional stockings feature holiday themes including Santa in his sleigh, snowmen, angels and winter scenes. Needlepoint Stockings have been a long-standing tradition for many Land’ End families, welcoming new members to holiday celebrations each year with their name embroidered right at the top.

Make it Cozy. Lands’ End brings families good tidings of comfort and joy with cozy gifts for chilly winter nights. Lofty Donegal textures, shawl collars, roll-neck sweaters, cable knits, soft fabrics and faux fur embrace families as the temperatures dip.

Everyone will appreciate cozy feet and those begin with a perennial favorite gift item: slippers. Lands’ End offers everything from Suede Moc and Sherpa-lined slippers for the entire family to Felt Animal Scuff Slippers for women with adorable characters including polar bears, a sheep and even a cow.

On the home front, ultra-soft 5 oz. velvet Portuguese-milled flannel sheets, faux fur details, snuggly fleece, chunky knit chenille throws along with shimmering mercury glass candles and woodsy scented diffusers make for a holiday-ready home.
**Make it Personal.** There’s nothing like a gift with the recipient’s name all over it. Add a personal touch to any gift item with monogramming, embroidery and engraving. Look for wine glass sets of red, white and champagne flutes that can be etched with an initial. Hand-cast Pewter Stocking Holders for the mantel can be personalized with an engraving.

Lands’ End can monogram or embroider just about anything that will take a stitch – from handmade Needlepoint Stockings, to men’s shirt cuffs and Canvas Totes. The monogramming “elves” at Lands’ End certainly work some magic. With 30 thread colors, numerous fonts and more than 200 icons including animals, seasonal themes, nature and even emojis, it’s easy for gift-givers to make any gift extra special. In order to arrive by “tree time,” be sure and order your personalized items by Dec. 13, 2018.

**Make it Buffalo Check.** This bold red and navy check pattern is festive for the holidays and a classic for cold-weather months. Look for the pattern throughout the Lands’ End gift collection including sleepwear, shirts, cold-weather accessories, a Sherpa Lined Shawl Wrap for women, ThermoPlume® Vest for kids and a new flannel luggage collection that includes the Weekender – perfectly sized for a short getaway.

**Make it a Sweater.** From cashmere to cable knit, dresses to cardigans, Lands’ End is the place for sweaters. Look for adorable styles with winter creatures for kids to classic patterns such as Fair Isle on sweaters for men and women.

Cashmere sweaters for women feature updated silhouettes such as the new Waterfall Cardigan, as well as timeless styles including turtlenecks and crew necks. For men, the Bedford Rib Quarter-Zip Sweater is one of the softest sweaters Lands’ End offers and looks polished over a collared shirt or casual with a tee.

**Make it Warm.** Warm the hands as well as the heart with cold-weather accessories. Look for hats, gloves, mittens and scarves as elegant as a monogrammed CashTouch™ Scarf and Cashmere-Lined Leather Gloves to casual fleece. 100 Fleece is lightweight, brushed for softness and available in solids and patterns. It packs easily to make going from in-laws in Arizona to home in the Midwest an easier transition. Many gloves feature EZ Touch™ to make scrolling and typing on a smart phone a breeze.

**Make it Pawsome.** Even the family dog appreciates getting in on the holiday action with festive dog beds, dog sweaters and accessories. A new Pup Tent designates a space for the dog during busy holiday gatherings.

This Christmas, every stylish pooch will be seen wearing traditional patterns including Wisconsin Plaid, Rich Red Multi Plaid and Fair Isle. When the fireplace is aglow, a dog bed within comfortable distance is the perfect place for a heat-loving pup. A new Seagrass Dog Bed includes a cozy Sherpa fleece insert and an engravable metal dog bone plate.
And what pet wardrobe would be complete without accessories? Look for quality dog toys, a travel blanket, Irish Bacon Dog Treats, Peanut Butter Dog Teats, collars and leashes plus toy and treat storage.

**Make it Sweet.** Treat the family to some “together time” by skipping the baking. Lands’ End holiday cookies and candy are a delicious way to celebrate the season without the fuss in the kitchen. Plus, they make great gifts for the office, for the mail carrier and for the host and hostess.

Legendary **Peppermint Crunch Cookies** indulge the senses in a crisp chocolate cookie wafer, drenched in white mint chocolate, then dusted with peppermint candy. Look for other delightful treats including English Butter Toffee, Sea Salt Caramels, Dark Chocolate Peanut Butter Meltaways and new White Chocolate Cherry Almond Bark as well as North Pole Pretzels.

**Make it a Snap.** Need more ideas? [Landsend.com](http://www.landsend.com) features a Christmas Shop with gift ideas for men, women, boys, girls, the pet and home as well as by price: $25 and under, $50 and under and $100 and under. Just click away for more gift suggestions, inspired ideas and budget-minded values.

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