

OUTERWEAR HEADQUARTERS™

Just Add Winter Accessories for Added Warmth and Style

Cold hands, heads and necks can bring a chill to the rest of the body. In fact, according to a recent survey of moms conducted by Lands' End, almost all surveyed (94%) said soggy gloves or mittens have chilled them to the bone. The solution for fighting ice-cold fingers and heads is adding cold weather accessories that add warmth and style.

Fair Isle Flair

This season, look to add a touch of fashion-forward fair isle accessories. Women will love the vibrant Fair Isle Hat, Gloves and Scarf. Detailed with tiny white buttons, these feminine accessories pair incredibly well with a Wool Pea Coat or Car Coat. Men can punch up a neutral color wool jacket with a masculine Fair Isle Scarf in rich forest colors and a super-soft Cashmere Watch Cap.

Snow Storm Solution

If shoveling snow or building snow forts with the kids is part of the weekend plan, both men and women will stay warm and dry with Squall® Gloves. Insulated and waterproof to seal out the cold and snow, these gloves also include a hand warmer pocket on the back to add extra warmth. Gloves that can go for hours in the snow just like active boys and girls are the Lands' End Squall Gloves and Mittens. Both are waterproof and include a durable palm and finger patch to keep the parts that are used the most from wearing out. Finally, snow and cold are sealed out with an adjustable cuff strap and a pull-cord zip line at the base of the glove or mitten.

Bring on the Bomber

Active kids will have warm heads thanks to the Expedition Hat. A waterproof shell with a faux fur lining gives this old bomber-style hat a look that both boys and girls will love. A chinstrap with rip-grip closure will make sure wind and snow stay out and warmth stays in.

Pants Party

Often overlooked in adults, but a must for most kids, are snow pants. Both boys and girls will stay dry all day thanks to super water-resistant Expedition Snow Pants. Whether it's bibs or pants, the Expedition Snow Pants come in great colors that will appeal to boys and girls. Pants are reinforced at the knees and seat for added strength and have an easy zip at the leg openings to easily accommodate bulky boots. The best part – these pants will grow an extra two inches thanks to Lands' End's Grow-A-Long™ legs!

Moms and dads will stay dry and warm thanks to the legendary Squall Snow Bibs and Snow Pants. Waterproof and wind resistant, these pants offer an articulated knee to make squatting to roll a snowball a bit easier. The knees and cuffs are reinforced with tough Cordura® nylon so parents can play just as hard as the kids.

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For more information about Lands' End® outerwear, please contact Adam Sodersten at adam.sodersten@landsend.com or 608-935-6395.

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