

OUTERWEAR HEADQUARTERS™

Walkable Warmth for Fashionable and Functional Feet

Boots can be the most important wardrobe weapon in fighting cold, snowy conditions. In fact, of the moms Lands' End surveyed, 71 percent said making sure their kids' boots fit *before* the first snow of the season is a must. But it's not just about the kids...adults need to embrace their boots to keep the cold away.

Women's Snow Boots

Over half of the women surveyed (57%) admitted that they will sacrifice fashion to wear the necessary winter boot. The good news is fashion won't have to take a back seat to function this winter for women looking to keep their feet warm. For women wearing dresses, the new Zip-up Powder Run Boot will keep them on their toes and their feet toasty warm. The quilted polyester shaft with a faux shearling collar is filled with 400-gram Thermolite® insulation for warmth. The cleated rubber sole will keep water out and give a grip on icy driveways and walkways.

Women looking to shovel the driveway or build a fort in the front yard with the kids will love the new SnowPack Boot. The faux shearling lining keeps legs and feet warm on the inside, and the water-resistant rubber bottom keeps feet dry from the outside. Colors like imperial purple and ivory add a touch of fun!

Men's Snow Boots

The cold-weather tasks of taking out the trash, shoveling the driveway and hanging the Christmas lights often keep men busy when the snow flies. Spending all that time outside means men need a boot that will keep them warm and dry for extended periods of time. The new Expedition Winter Boot gives a hefty 600-gram insulation and a 100% waterproof construction. Additionally, this boot passed a rigorous 25,000 step flex test for waterproof footwear – proving it will definitely “kick it up a notch” for active men serious about warmth.

For guys making multiple trips inside and outside during the day, the new Snow Plow Boot will make the constant transition a bit easier. Two ankle straps let men secure the boot in just seconds, and an adjustable bungee cord at the top will keep the snow and cold from sneaking in.

Kids' Snow Boots

Kids spend the most time in the snow, so having a boot that offers warmth and comfort is a must. Both boys and girls – and parents too – will love the new Snow Plow boot. A comfortable fleece lining and a waterproof sole keep feet warm. A simple secure strap and a cinch-top cord keeps snow out, but also makes it easy for kids to slip these boots on and off at school or at home.

SnowPack™ Boots will be a favorite for older boys and girls. Easy-tie laces with suede upper and a waterproof rubber bottom keep the boots functional, while great colors, like orange and blue for boys and pink and purple for girls, keep the boots attractive for everybody.

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